



Insertion Order

Faxed orders should be sent to : (866) 893-3725
or emailed to Ed Stott: estott@setsailyachts.com

Date: _____
 Sales Rep: _____
 Advertiser: _____
 Sales Contact: _____
 Address: _____
 Web Address: _____

Bill Client Revised Insertion Order
 Bill Agency Cancellation Order

Material Contact: _____
 Phone: _____
 Fax: _____
 Email: _____

I-BOAT TRACKING - RACE BOOK ADVERTISING - WEBSITE ADVERTISING - eNEWSLETTER ADVERTISING

Starting	Dates	Sponsorship or Advtg Venue	Size/Shape/Color	Specs	New or Pick-up	Material Due Date	Final Net Rate
Race Week June 17, 2011	Race Week	iBoat Track Sponsorship	I-Boat tracking, Full Page Ad, Website Button Ad & Featured Link in eNewsletter \$3500		NEW	11/1/2010	
March	March 2011 anticipated print date	Race Book	Inside Front cover - Full Page 4 color \$1200	8-1/4" x 11"	NEW	11/1/2010	
March	March 2011 anticipated print date	Race Book	Full Page 4 color \$850	7-1/2" x 10"	NEW	11/1/2010	
March	March 2011 anticipated print date	Race Book	1/2 Page 4 color \$450	7" x 4-7/8"	NEW	11/1/2010	
March	March 2011 anticipated print date	Race Book	1/4 Page 4 color \$200	3-5/8" x 4-7/8"	NEW	11/1/2010	
March	March 2011 anticipated print date	Race Book	1/8 Page 4 color \$125	3-5/8" x 2-1/4"	NEW	11/1/2010	
6 months - starting at receipt of signed order	6 months +	Website	Skyscraper Ad with Link \$950 for 6 months	160 x 600 pixels	NEW	ASAP	
6 months - starting at receipt of signed order	6 months +	Website	Button Ad with Link \$600 for 6 months	180 x 150 pixels	NEW	ASAP	
Starting as soon as signed order received	6 months +	Website	Supplier Listing and Link \$450 for 6 months (free to all print advertisers in Race Book)		NEW	ASAP	
Starting as soon as signed order and text is received	6 months +	eNewsletter	Large Rectangle Ad with Link \$200 per newsletter	300 x 250 pixels	NEW	ASAP	
Starting as soon as signed order and text is received	6 months +	eNewsletter	Horizontal Banner Ad with Link \$150 per newsletter	468 x 60 pixels	NEW	ASAP	
Starting as soon as signed order and text is received	6 months +	eNewsletter	Vertical Banner Ad with Link \$125 per newsletter	120 x 240 pixels	NEW	ASAP	
Starting as soon as signed order and text is received	6 months +	eNewsletter	Featured Link \$75 per newsletter	25 Words, headline and Link/URL	NEW	ASAP	
TOTAL							\$0.00

Payment terms and Ad Material Instructions:

- 1) The MBCYRA (Marion Bermuda Cruising Yacht Race Association) reserves the right to hold advertisers and/or their agencies jointly and severally liable for money due and payable to the organization.
- 2) Payment Due: January 2011
- 3) Ad Materials: MBCYRA may only accept digital materials. To obtain specs, please contact Ed Stott (estott@setsailyachts.com - or by phone 617-777-3470). Please email ad materials (high resolution PDF) to: estott@setsailyachts.com. Please fax signed Insertion Orders to Ed Stott (866)893-3725 or email order to: estott@setsailyachts.com

Special Instructions:

Client Signature: _____